



*Financing Water Adaptation in  
Jamaica's New Urban Housing Sector*



# Why the Water Project?

Drought and shifting patterns of rainfall are aggravating the strain on the water supply caused by other factors including: population growth, urbanization, environmental degradation, aging infrastructure and budgetary constraints. These factors all contribute to negative impacts on Jamaica's water supply.

The water adaptation project aims to close this gap by providing funding to housing developers and homeowners to encourage the use of water adaptation technologies in the housing sector.

The four-year project is a collaboration between The Jamaica National Group, Climate Investment Funds (CIF), Pilot Program for Climate Resilience (PPCR), Multilateral Investment Fund (MIF) and the Inter-American Development Bank (IDB).

## Objectives and Impact

The project's primary objective is: **"To enhance Jamaica's climate resilience through the use of water adaptation technology in the country's housing sector"** and its specific objectives are anchored by three pillars:

### EFFICIENT. RESILIENT. SECURE

01

**Facilitate uptake** of water adaptation measures in the housing sector across Jamaica, including the use of rain water harvesting systems and water **efficient** fixtures.

02

**Increase climate resilient housing** in Jamaica, through greater awareness of the business and financial cases for developing and building homes with water efficient measures.

03

**Increase efficiency** in the use of water by Jamaican homes, improve the reliability of water supply and enhance Jamaica's water **security** and create resilience.



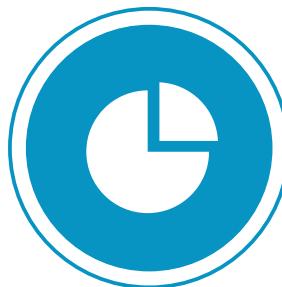
To achieve its objectives, the Water Project has two main components:

1 Loan Facility



The **Loan Component** covers the on-lending of funds for the Integration of Water Adaptation Measures in New and existing Jamaican Housing and will be administered by the JN Bank.

2 Technical Cooperation



The **Technical Cooperation Component** has four sub-components and is being administered by the JN Foundation.

These sub-components include:



**This innovative solution is expected to increase climate resilient housing in Jamaica and improve the reliability and efficiency of water supply to Jamaican households.**



# Who Benefits

Under the water project, several groups of persons will benefit. Primarily, Developers and Householders are set to benefit in the following ways:

## Developer's Perspective:

- ✓ Environmentally Friendly Practical Solutions
- ✓ Greater Market Demand and Appeal due to Unique Selling Proposition for new construction and retrofits
- ✓ Access to Affordable Financing for cutting edge technology
- ✓ Expand Geographic Areas for Housing Development

## Householder's Perspective:

- ✓ Access to wider range of efficient smart technology water saving devices and appliances in local marketplace
- ✓ Lower costs, greater savings
- ✓ Greater control over water consumption, conservation and use
- ✓ More affordable and sustainable source of water during droughts and water lock-offs

Other persons and organisations to benefit under the project include:

- ✓ Small local businesses and technicians
- ✓ Young Jamaican entrepreneurs
- ✓ Technical professionals
- ✓ Suppliers and Installers
- ✓ National Water Commission
- ✓ Other households

**For more information on The Water Project contact us:**

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Also follow the "Water Flow" on Social Media with our hashtags  
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